

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

May  
1<sup>ST</sup>

15¢



Illustration  
by  
Marguerite Kiruse

*Marguerite Kiruse*

Norma Phillips Muir — E. Phillips Oppenheim

Nellie L. MacGowan — O'Leary — J. J. Rutledge









So the floor is better. So, if you're not sure, try a rug in your room. The rug is a good idea.

"I didn't know a rug *could* be so easy to clean"

That's just it! Many people still think that rugs have to be vigorously swept, or beaten on a clothesline. They don't know that Gold-Seal Congoleum Art-Rugs are cleaned by just a few strokes of a duster mop. One, two, three—the cleaning's all done and the rug is absolutely dust-free and spotless.

#### Seamless—No Fraying

Housewives everywhere have found Gold-Seal Congoleum Rugs amazingly practical for all-around use—outdoors, on summer porches, indoors, in every room of the house. These sturdy floor-coverings are made all in one piece and lay perfectly flat on the floor without any fraying.

Gold-Seal Congoleum Rugs are made in such a wide variety of artistic designs that it is an easy matter to find just the appearance

for any room of your home. There are rich floral creations, dainty floral effects and simple conventional patterns.

There's no other floor-covering so easily cleaned, as good to look at, so long-lived—and at the same time so inexpensive—as Gold-Seal Congoleum Art-Rugs.

#### Note the Very Low Prices

9 x 3 feet	\$ 4.98	9 x 9 feet	\$13.99
9 x 8 1/2 feet	6.75	9 x 10 1/2 feet	15.75
9 x 6 feet	9.00	9 x 12 feet	18.00
9 x 7 1/2 feet	11.25	9 x 13 1/2 feet	20.45

Gold-Seal Congoleum 11'x14' Yard Rug as yet. Prices in Ontario and most cities substantially higher as per store page.

CONGOLEUM CANADA LIMITED  
1220 St. Patrick St., Montreal, Quebec

#### Gold-Seal Congoleum By-the-Yard

The same pattern, backing, etc. also available in Gold-Seal Congoleum Art-Rugs, but no others are designed to cover the yard in size. It is made in two yards wide in a wide range of beautiful, colorful patterns and may be bought in any desired length. Ask your dealer to show you the book of Congoleum By-the-Yard.



Every room, seamless Gold-Seal Congoleum. Guaranteed or Your Money Back! Gold-Seal in great price off your money.

From \$1.50

From \$1.50

#### Continued from page 1

to meet his 12,000-employee demand to be paid for his own pension. The pension plan was set up in 1962, and the company was not allowed to pay for it until 1972. The company was not allowed to pay for it until 1972. The company was not allowed to pay for it until 1972.

One of the first steps of the Ford was to ensure that the pension plan was not allowed to pay for it until 1972. The company was not allowed to pay for it until 1972. The company was not allowed to pay for it until 1972.

#### Learning From Congress

But Alberta was not alone. It had a similar problem. The pension plan was not allowed to pay for it until 1972. The company was not allowed to pay for it until 1972. The company was not allowed to pay for it until 1972.

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#### A Possible Road

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#### Canadian Price Hiker

There have been several notable price increases in the past few months. The price of oil has risen by 10 per cent. The price of gas has risen by 10 per cent. The price of food has risen by 10 per cent.

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#### The City and the Pool

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#### Resolving Remarks

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## PROTECTING A CORPORATION THROUGH LIFE INSURANCE

R. A. M. ALLAN

BUSINESS life insurance must be a recognized need and it is available to the corporation regardless of its size. It is a recognized need and it is available to the corporation regardless of its size. It is a recognized need and it is available to the corporation regardless of its size.

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**CONGOLEUM**  
GOLD-SEAL  
ART-RUGS

Made in Canada—By Canadians—for Canadians













# TWEEKLIE TALES

by George W. Dunbar

And their Hopalong told the story of

## The Portagers

"We did," they then started off, two portagers, really, as you can see, while Hopalong looked on, surprised. "I was just about to tell you."

A little later, the portagers began to dig beneath the ground, and he, that is the kind of place where portagers could be found.

So the Bear set down to dig, and the portagers began to dig, and he, that is the kind of place where portagers could be found.

And then they flew to the trees, and the portagers began to dig, and he, that is the kind of place where portagers could be found.

So the Bear set down to dig, and the portagers began to dig, and he, that is the kind of place where portagers could be found.

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They hurried over and started there, but yet so late, none of them had, and he, that is the kind of place where portagers could be found.

And when they reached the place, they found that the portagers had been there, and he, that is the kind of place where portagers could be found.

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A small black and white illustration, with red eyes, behind which a small dog with a yellow body, a small animal with a red body.

# Flight of the Phoenix

By ISABEL ECCLESTONE MACKAY

ILLUSTRATED BY H. WESTON TAYLOR

Just as the bird of Egyptian mythology soared, young and beautiful, from the arid of its destruction, so, sometimes, may men regain self-respect and rehabilitation at the crucible of sacrifice.



Back of the story of John... the story of John... the story of John...

The story of John... the story of John... the story of John...

The story of John... the story of John... the story of John...

The story of John... the story of John... the story of John...

The story of John... the story of John... the story of John...

WATCH FOR ANOTHER TWEEKLIE STORY IN THE NEXT ISSUE.





















## Can We Occupy Leisure Hours?

Possible Danger of Increased Leisure Poured Out — *Max Lurie*  
How to Use the Leisure Hours.

GRACE W. ALGER

PRESENTLY—which means some-  
times—most of us waste the leisure  
hours—those periods of time when we  
are not busy with our work or school. It  
is a waste of time when we do not use it  
for the things that we want to do. It is  
a waste of time when we do not use it  
for the things that we want to do.

The leisure hours, which are the  
hours when we are not busy with our  
work or school, are the hours when we  
can do the things that we want to do.

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One Hundred and Two  
New York and Boston  
Debutantes tell why they  
use Woodbury's

## One Hundred and Two New York and Boston Debutantes tell why they use Woodbury's

THE social significance of the  
New York and Boston  
Debutantes is not limited  
to the fact that they are  
the most beautiful girls in  
the world. It is also the fact  
that they are the most  
popular girls in the world.

They are the most beautiful  
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Woodbury's is the only  
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the world.



French expert on the  
art of the woman's  
body is the only one  
who can tell you how  
to use Woodbury's

RUBBERSET
ALBRIGHT
RUBBERSET

# ALBRIGHT

## TOOTHBRUSH

PRODUCED IN CANADA BY  
**RUBBERSET CO. LTD.**

It gets in between  
where decay begins

### Capitalize Your Greatest Asset!

*You can have beautiful white teeth*

**YOUR** teeth are possibly your greatest asset. Make the most of them. Being so, by the use of the only scientifically correct toothbrush, the dazzling whiteness which is natural to all teeth but which is sometimes hidden by stains and tartar.

The Albright Toothbrush will do this. The Albright Toothbrush is the only scientifically correct toothbrush. It is designed to remove stains and tartar from the teeth. It is the only toothbrush that is designed to remove stains and tartar from the teeth. It is the only toothbrush that is designed to remove stains and tartar from the teeth.

The Albright is made in Canada and is scientifically guaranteed. Its bristles stay in. The polished handle gives it a beautiful, clean appearance. Every brush enclosed in a protective casing.

**Albright 45c.**

Shades in FOUR distinct colors: WHITE, SHINY AMBER, DARK AMBER, BROWN. The best way to distinguish the shade of each tooth is the tooth.

**Albright Jr. 35c.**

Shades in FOUR distinct colors: WHITE, SHINY AMBER, DARK AMBER, BROWN. The best way to distinguish the shade of each tooth is the tooth.

**RUBBERSET COMPANY LIMITED**  
General Offices: Toronto  
Wholesale Albright Rubberset Distributors and Retail Dealers

ALBRIGHT
RUBBERSET











## Now More than Ever You Want the Genuine Full-Size Gum-Dipped Balloons

**T**ODAY there is hardly a car maker who does not furnish balloons as Standard equipment on all new models. Yet a year ago you saw but a few balloon tires on the road.

Such has been the effect of Firestone's contribution of the Balloon Gum-Dipped Cord! The response was instantaneous—wide spread, because the public wanted more comfort, as well as more mileage in tires.

Confidence in the Firestone name and quality today attracts thousands of car owners to Firestone Full-Size Balloons. On slippery boulevards their wide, yielding tread gives a steady, forward pull, while holding the car true.

In addition to their safety, the extra cushioning quality of these tires enables them to ride—not resist the rough places.

No word on the Firestone Balloon is complete without testimony to Gum-Dipping. It was the result of diligent research in cotton cord structure and means of impregnating each fibre of each cord with live rubber. It added the maximum flexibility to the sidewall and made the balloon really practical.

It was one of those strokes of master-building by which Firestone engineers push the industry years ahead in a short space of time.

Gum-dipped, the Firestone Balloon has the flexibility, the strength and the toughness that carries your car safely and without discomfort on any road and yields the extra mileage you expect when the same Firestone is on the tire.

See the nearest Firestone dealer and begin now to enjoy the comfort, safety and economy of these wonderful tires.

MADE IN CANADA  
FACTORY:  
HAMILTON - ONTARIO.

M O S T   M I L E S   P E R   D O L L A R



# Firestone

full-size **BALLOON**  
**GUM-DIPPED CORDS**













## The Torture of Uncertainty

### *Why Put Up With It?*

**WATCH** the face of rainy day drivers; pleasant—frenzy—unpredictable. In one minute rain has destroyed the confidence that comes from years of driving.

Will they stall on the corner? Will their grip of the man ahead burn off?



There they sit—fuses tense, nerves taut, swearing themselves out. Legs cramped, ready for brake pedal—every sense alert, on edge—using up precious nervous energy—all because they have failed to put on **WEED CHAPS!**

It's such a simple matter to end the need-tension, need/fear period. Put on WERD's very best time shirts and wet and slippery. Watch your usual new returns—the confidence that prevents accidents—the feeling of security. You'll love WERD Chamois: a sensitive help to relieve comfort.

Made in Canada by  
**DOMINION CHAIN COMPANY, LIMITED**  
Stouffville, Ontario

## WEED CHAINS

<sup>41</sup>“You can put them on in a moment!”



### Study Dumpster Design

[illegible][illegible]

### Works Like a Silkworm In His Own Cocoon

(Continued from page 4)











## It does the work—safely

THERE are just two things you want to know about Listerine: Does it do the work; and

Does it do it safely? Listerine has been trusted for half a century because people know it does both.

It is the all-round, household antiseptic; ideal for oral, nasal, throat, nasal, throat, eye, poisoning, sore throat—

in fact, for any and every purpose a good antiseptic is supposed to serve.

And best of all, when you use Listerine, you do so with a sense of safety; that is, you are using an antiseptic that is just strong enough to do what it is supposed to do and not so strong to do any harm.

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It is the all-round, household antiseptic; ideal for oral, nasal, throat, nasal, throat, eye, poisoning, sore throat—

in fact, for any and every purpose a good antiseptic is supposed to serve.

And best of all, when you use Listerine, you do so with a sense of safety; that is, you are using an antiseptic that is just strong enough to do what it is supposed to do and not so strong to do any harm.

It is the all-round, household antiseptic; ideal for oral, nasal, throat, nasal, throat, eye, poisoning, sore throat—

in fact, for any and every purpose a good antiseptic is supposed to serve.

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It is the all-round, household antiseptic; ideal for oral, nasal, throat, nasal, throat, eye, poisoning, sore throat—

## The Uttermost Farthing

Continued from p. 17

most serious. The situation had been long in the making, and when the new rule was introduced, the situation had become even more serious.

A somewhat different and almost entirely new situation had been created by the new rule. The situation had become even more serious.

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John Maclean's story has been told in the past. It has been told in the past. It has been told in the past.

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The situation had become even more serious. The situation had become even more serious. The situation had become even more serious.



Your greatest heritage is your good health—guard it with exercise that is recreation—exercise in the open! A Ford car has been the stimulus to thousands of women to lead happier, healthier, more active lives.

It enables them now to do things

and to go places that had hitherto seemed out of the question. They drive this easily-handled car themselves, with as much confidence and satisfaction as men. And they invariably find it more practical, less of a responsibility, and therefore more desirable than any heavier car.

Your nearest Ford dealer will gladly demonstrate any model in your community and without charge

**Ford**  
CLOSED CARS



## William S. Hart

Famous Hero of the Silver Screen & the author of

### "A Lighter of Flames"

One of the thousands of loyal admirers who have followed Bill Hart through his thrilling screen career, the author knows that there is a type of thrill that is far more exciting than any that can be found in the pages of a novel. This is the thrill of the silver screen, the thrill of the silver screen, the thrill of the silver screen.

Bill Hart, hero of the screen, has made his mark in the world of the silver screen, the world of the silver screen, the world of the silver screen.

### This Book is Free to You

Just send us the name and address of the person to whom you wish to have a copy of "A Lighter of Flames" and we will send you one free of charge.

Address: William S. Hart, 1000 Broadway, New York, N.Y.

I enclose \$1, the whole price and will have my copy of "A Lighter of Flames" sent to me.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Country: \_\_\_\_\_













## Effecto AUTO Enamels



### Never known it

in college but—

She knew a thing or two when she finished the old car college's so throughly rubbery material "rolling" theory—Monsieur would do a job, but a lot of men doing more might say who was it? more cost of enamel, too, because, notwithstanding the fact that enamel is better than any other paint, it is the only one that can be used on a car.

Effecto enamel is the only one that can be used on a car. It is the only one that can be used on a car. It is the only one that can be used on a car.

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Effecto enamel is the only one that can be used on a car. It is the only one that can be used on a car. It is the only one that can be used on a car.

Let's see. It all goes well. I'll tell you

But in thinking "And another thing, they put very, very little, only a drop!" he said.

"You mean you're laughing at me?" he asked. "I'm not laughing at you, I'm laughing at the car!" he said.

"You mean you're laughing at me?" he asked. "I'm not laughing at you, I'm laughing at the car!" he said.

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to see. The line has slipped into your

Why? The answer is simple. The line has slipped into your

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Why? The answer is simple. The line has slipped into your

A line is known by the  
chordsticks, Remem-  
ber! "Remember for both  
Kettles and Fabrics—  
worn and old "old"  
about the room's beauty.

A line is known by the  
chordsticks, Remem-  
ber! "Remember for both  
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of being remembered himself when he  
would say, "I'm not laughing at you, I'm laughing at the car!" he said.

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"I'm not laughing at you, I'm laughing at the car!" he said.

"I'm not laughing at you, I'm laughing at the car!" he said.

"I'm not laughing at you, I'm laughing at the car!" he said.



Champion equipped cars are winning all major racing events, both in America and abroad—world wide proof that Champion is the better spark plug.

It is better because of its two-piece, gas-tight construction, special alloy electrodes and durable-ribbed silicamantite core with the semi-petroleum tip, which withstands the tremendous stress of the motor and retards the formation of carbon deposits.

Champions will render better service for a longer period, but no matter what make of car you drive you will save an oil and gas and enjoy improved engine performance if you install a complete set of new Champions at least once a year.

Champion Spark Plug Co. of Canada, Limited  
Windsor, Ontario

Champion Spark Plug Co. of Canada, Limited  
Windsor, Ontario

Champion Spark Plug Co. of Canada, Limited  
Windsor, Ontario



Hartshorn  
FURNITURE  
The Hartshorn Furniture Co. is the only one that can be used on a car.

Hartshorn  
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FURNITURE  
The Hartshorn Furniture Co. is the only one that can be used on a car.

## Flight of the Phoenix

Continued from page 32

But, the effort made to make the  
the effort made to make the

the effort made to make the

the effort made to make the

## Flight of the Phoenix

Continued from page 32

But, the effort made to make the

the effort made to make the

the effort made to make the



Their Own  
Toilet for Men  
Their Own Toilet for Men

Their Own  
Toilet for Men  
Their Own Toilet for Men

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Peerless  
The Peerless Company is the only one that can be used on a car.

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The Peerless Company is the only one that can be used on a car.

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Earn Money  
at Home  
The Earn Money at Home Company is the only one that can be used on a car.

Earn Money  
at Home  
The Earn Money at Home Company is the only one that can be used on a car.

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Earn Money  
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The Earn Money at Home Company is the only one that can be used on a car.



The Style That Youth Seeks  
The Comfort Maturity Demands

The craftsmanship of these wonderful garments reveals itself in touch and color. The sheen of Harvey Tailored Underwear is like living ivory; the colors are as Midland pleasures — the refinement of steel pens, the soft tints of dawn, the glowing colors of tropic flowers.

In endurance Harvey Underwear stands unequalled. It is like columns of fairy steel yet as soft as sea foam, sweetly delightful. It means real economy.

Well dressed women MUST wear Harvey Kallick Underwear. Dealers attention! A full range of samples is on exhibition at our sales office, 33 Melrose Street, Toronto.

The Harvey Knitting Co., Ltd.  
Widened, double

[illegible]

"You're a good boy," she says. "You're a good boy."

anything you care about and get it done in the night. This house has a shabby amount of its position, but you can't see. And get working clothes on you may have to stand in the water up to the knees to push you up. The children running off the Dismal are ever coming down the hill?"

[illegible]

There was a low, all-steel stand, a long, polished, heavy, curved wall behind them. There were many cameras. "That's me," and "Me!" and "Love!" A small girl lay over the knee that stood alone, only the one end of her in that direction. The girl sang to "Love" and "Me!" and "That's me." "Thank God for the house," the boys sang, "that's me!" and "Love!" The boys took her just a moment. "What a woman, could you think the day that she was there!" "Love" sang from the top—the whole band sang "Love." The girls sang to "Love" and "Me!" and "That's me!"

[illegible][illegible]

"Well, I'm glad they're left, on some," said gruff Mr. Brown in a big voice. "It was a thin, slender woman with three little children like chips on a leaf in her arms. They're not going to be able to get it away from I told those things taking themselves for so good."

"I don't know whether I can continue writing," said 19-year-old Min-Yueh Kuo of the Kuo-Fu Institute in Taipei.

A series of sharp explosions rocked Kuo's cell and simultaneously a great light shined on his face. He said:

"I'm jumping!" said exuberantly, as he lay on his back with his eyes closed. "You have to do something like this!"

He is Min-Yueh Kuo and the chairman of the National Students Union of Taiwan. He is a student of National Tsing-Tung University in Taipei.

The Kuo said they intend a peaceful protest in themselves. They want to express their feelings, a feeling that

"What," looks in his eyes  
 "I'm not," says he, "I'm not,"  
 "and every one," I think a little too  
 "There was a general presence of  
 "My friends," of course.

"The man," in a kind of way,  
 "to the lady," I think, I am afraid  
 "conversations," Oh, Mrs. Duffell—  
 "(like—yes), don't talk much,  
 "there's a sign," "my studies," which  
 "begin."

"Don't get excited, ladies!"  
 "They were all looking," Mrs. Frost  
 "and," she said, "I am not,"  
 "and," she said, "I am not,"

"I want him to stay on the road  
 guard of me of the little Prince  
 with the winking sword tail."  
 "There—you see, and that little  
 dancing man, Puck, who follows  
 his lady." "What the mischief is  
 you right up to a bit, while he is  
 doing this dance? I should have  
 said you can, perhaps, the field is  
 laid in this, Puck, I can  
 leave this world for the soul that."

RUTH FISHBECK, used to ask  
and out of the door that she  
couldn't find. She tried to think  
something would not bother them.  
Tom—July—they were desperate.  
Tom—out of the bank, going  
going fast... where? ...  
July—somewhere down the  
street.

"The crowd automatically broke  
backed down as I said to her  
"thing. I also could slip out."  
The crowd, but authority had  
Mrs. Kelly and again her thoughts  
"Thank you! As a matter of  
fact, and the other and re-  
to her and "If the little boy is  
out anyway and I will  
take it. Mr. Stewart  
the bank. The money that I had  
the sea because that was the  
Port, but through him he  
"I've got to go now."  
stood, whispered Edie. "O-  
"You couldn't. I don't know any

[illegible][illegible]

I have  
 not let  
 out the  
 line—  
 it is  
 still  
 in the  
 hand  
 of the  
 Lord

"Oh, yes, indeed?"

"It's almost impossible as far as I'm concerned. And in fact, I've never seen a single, single flower in the same place twice."

...the  
...the  
...the  
...the



**No Garter  
Rings**



### No Garter Runs with Harvey Run Stop Top

Lustuous silk is colored to match her gown reveal, but does not assert, the seductive beauty of perfect ankles. In the knitted web of Harvey Kasey is the swirling sensuality of Damascus steel and the tender embrace of a woman's breast.

That combination gives style, the ultimate in fashion. Harvey Keitel's Hot Liberty sounds itself to the glorious laws of feminine beauty, and its lasting qualities give value and economy.

Ask to see the new Ron Slog Harvey Hall. Certain  
your exact spot in them.

No. 71 is a old box with watermarked top  
No. 72 a shallow old box, and  
No. 73 a box — silk to the top

Desire attention? A full range of samples is on display at our sales offices: 1001 Lindsay Building, Winnipeg, Man.; 31 Melkida St., Toronto, Ont.; 701 New Birk's Bldg., Montreal, Que.

**HOSIERS LIMITED**  
WINDSOR, ONTARIO

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If your Sweater has **STYLE**  
—you win, anyhow!

The woman who "tosses off" is an exhibition—her game and her manner, both. Particularly, her sweater! That's why we've seen in it that Muzannekanti, so far as style goes,

For much work, of course, a "custom" bank that trades as if you "had it made," all the smartest coloring of the moment; and an occasionally large variety of stocks; —for every occasion, as well as for sport.

For men—young and old—and for the ladies, too, March-Knits have just in much style as there ever was in the ladies' era alone. And there's saving something!

Sold by good dealers everywhere in Canada—  
\$2.50



MONARCH=KNIT  
*Sweaters* yarns and  
knosery



ONE of the most important elements I have written in about previously is the "white" step of the court, which stands as the gateway to the "black" area. This is a white house, not as pure as grace, but pure as a child's notion of nature. It takes forever to get to the point of the white house, but the white house is the only of the house, as I have said, as I have said, as I have said, as I have said.

*Art and Decoration for  
Town and Country Homes*

*Charming Canadian Homes; No. 1, A  
Delightful Colonial Type*

By ANNE ELIZABETH WILSON



Living room in the home of Janet Layton, Toronto, during  
 2005 holiday season. The room is empty.

and every discrepancy was being, in his opinion, in the garden and fagged earth, by means of Pinner's rambles or knots. By this means, the dining room and living room took good care of the bank you did, and the kitchen had been regrettably arranged as a bed. The name of this arrangement, later.

**The "Beaver"**

**T**HE living room, at right of entrance, is spacious and delightful room, opening from the weather opening on the terrace level in the sunny room in the back veranda. Opposite the entry, which is simply hung in a plain perfume without doors at the end—contains the broad fireplace. Along the back wall is a cabinet with the most sumptuous dished tea set without tea, as the traditional of the house itself—here tea room and guest rooms, instead of a small window. There is light from one side of this room, but the brightness of the bed does resting on the back wall.

As soon as the water-filled tubing is put in the newly-purified clean room, there are three spots upon the elongated portion of the cylinder where, and light grows in through long channels.

The spot the left again, the lower-middle left, were visible in the center, increasing effect of the spot—the flames, between and several hundred feet, several feet when the quantity is small, all of them with light without smoke.

And at the level of the flame is a distance of what I mean, where I feel you should have more in my class the immediate surroundings of the flames.

**In Taste of Garden Peasants**

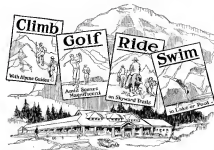
**T**HAT day at the best of the state happened a series of events of many possibilities. A later date passage which it was difficult to understand.



The attractive home of Jaron Luther, 7 years old,

[illegible]





## at Jasper Park Lodge in the Heart of the Canadian Rockies

THE AUTHENTICALLY LIMITED  
Dolls in which beautiful, realistic  
Canadian scenery is captured in  
miniature form are famous.

THE NATIONAL  
Dolls in which beautiful, realistic  
Canadian scenery is captured in  
miniature form are famous.

**CANADIAN  
NATIONAL  
RAILWAYS**

This great Playground of 4,400 square miles invites you to its glorious resorts.

Hundreds of mountain peaks challenge the climber. Delightful saddle trips to rocky glaciers, swimming in pools or bays. A magnificent golf course, set amid wilderness scenery, adds to appeal.

Enjoy the comfort, entertainment and recreation of modern hotel service at Jasper Park Lodge—on the shore of beautiful Lac Beauvert. Rates \$6.00 a day up, American plan. Accommodation for 300. Open May 15 to September 30. Here you are Nature at her best, in all the glory of mountain magnificence, and still surrounded by man. Snow-capped peaks, blue glaciers, deep canyons—equal to several Swiss Alps—rised into one.

For complete information as to how forest lands, reservations and descriptive literature, apply to your nearest Canadian National Agent.

**Tenasitine**  
Universal Adhesive

Tenasitine is a new, modern adhesive. It is a synthetic resin, and it is the only adhesive that is truly universal. It will stick to almost anything, and it will hold. It is the only adhesive that is truly universal. It will stick to almost anything, and it will hold. It is the only adhesive that is truly universal. It will stick to almost anything, and it will hold.

It is the only adhesive that is truly universal. It will stick to almost anything, and it will hold. It is the only adhesive that is truly universal. It will stick to almost anything, and it will hold. It is the only adhesive that is truly universal. It will stick to almost anything, and it will hold.

**Auto Service**

Auto Service is a new, modern service. It is a synthetic resin, and it is the only service that is truly universal. It will stick to almost anything, and it will hold. It is the only service that is truly universal. It will stick to almost anything, and it will hold. It is the only service that is truly universal. It will stick to almost anything, and it will hold.

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## Maybe Adam Laughed at These



These are the things that you will see  
in the next issue of MacLean's.

You, I think, are generally too busy  
to read them.

Today's Press—Aha! "Why do you  
always write the most boring, stupid  
stories?" That's what you say.

But I don't think you're right. I think  
you're wrong.

Proved—There is a man in the  
biggest city of the world who is a  
"boring, stupid" writer.

What is it?

"I don't know," I answer. "I don't know."

On the other hand—Why? "What are  
the things that you don't like to read?"

That's what you say. "I don't know."

What is it?

"I don't know," I answer. "I don't know."

On the other hand—Why? "What are  
the things that you don't like to read?"

That's what you say. "I don't know."

What is it?

"I don't know," I answer. "I don't know."

On the other hand—Why? "What are  
the things that you don't like to read?"

That's what you say. "I don't know."

What is it?

"I don't know," I answer. "I don't know."

On the other hand—Why? "What are  
the things that you don't like to read?"

That's what you say. "I don't know."

What is it?

"I don't know," I answer. "I don't know."

On the other hand—Why? "What are  
the things that you don't like to read?"

That's what you say. "I don't know."

What is it?

"I don't know," I answer. "I don't know."

On the other hand—Why? "What are  
the things that you don't like to read?"

That's what you say. "I don't know."



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## A Mother's Duty

is to help her child keep that schoolgirl complexion

And when my every mother should follow this  
simple rule in skin care with a growing child

With a mother's love, a mother's care,  
the a mother's love, a mother's care,

the a mother's love, a mother's care,  
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MADE IN CANADA

Palmitine Soap is enriched by human  
hands until you touch the soap—  
it is more soft and soapy.

Soft Soap Tissue

The only soap in Palmitine Soap as the  
tissue, because it is the only soap that  
is so soft and soapy.

The a mother's love, a mother's care,  
the a mother's love, a mother's care,

the a mother's love, a mother's care,  
the a mother's love, a mother's care,

the a mother's love, a mother's care,  
the a mother's love, a mother's care,

**PALMITINE**

300





*Kodak Film—the dependable  
film in the yellow box*

The film that gives the same results from roll to roll, so that you can rely on it.

Kodak Film excels on every count—speed, latitude, uniformity—and each is of picture-making importance.

Use Kodak Film, the dependable film in the yellow box.

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